

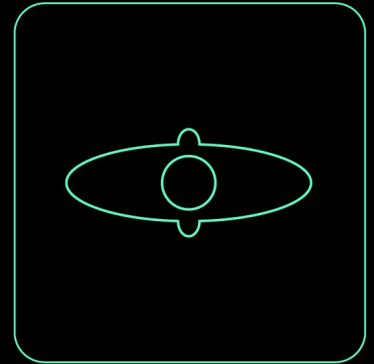
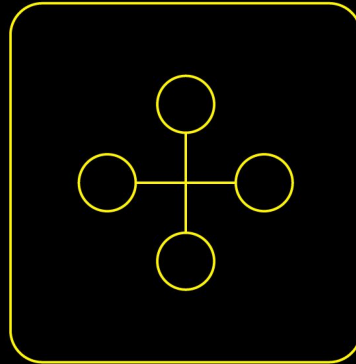
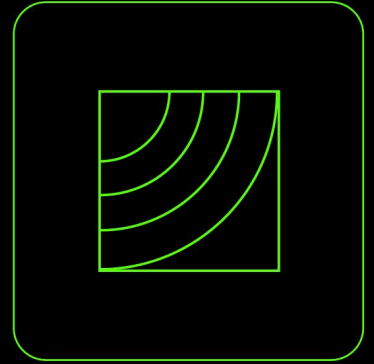
mistywest



# The Misties

Recognizing the Top 20  
Individual Leaders in Intelligent  
& Connected Devices

2024 ENTRY KIT





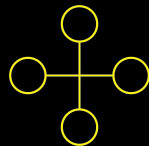
## ABOUT

[The Misties Awards](#) are for inventors, hackers, engineers, product designers and business leaders **who are bringing great technological advances to the world.**



## THE JUDGES

**MistyWest doesn't vote on the winners** – that's up to our panel of distinguished judges from varying backgrounds in hardware and tech.



## PRIZE PARTNERS

**Our prize partners award over \$10,000 in cash and in-kind prizes** to support the development of future projects of our Top 20 winners.



## NOMINATIONS

Nominate someone who has launched a commercially successful intelligent and connected device. **You can even nominate yourself.**



**The Misties Awards** are broadcast in a live virtual awards ceremony that features a panel discussion with global embedded intelligence experts.

The ceremony is followed by the exclusive IRL *Misties After Party* in Vancouver, BC for semi-finalists, judges, sponsors, and past and present winners.

Misties community members gain **lifetime access** to industry peers at the forefront of technology.

## Since launching the Misties in 2022,

**>\$35K**

In cash and prizes have been awarded to select Top 20 winners.

**>4.5K**

Viewers have watched our virtual awards ceremonies on YouTube.

### SPONSORS HAVE INCLUDED:



informal



duro



## 2023 Misties Winners



[Lindsey Sunden](#)

[Doug Schouten](#)

[Dr. Suzanne Gildert](#)

[Brian Schumacher](#)

[Limor Fried](#)

[Nader Elm](#)

[Matt Mickelson](#)

[Dean Priebe](#)

[Raj Seelam](#)

[Andy Hill](#)

[Dean Kawaquchi](#)

[Daniel Myers](#)

[Vincent Clerc](#)

[Greg Stewart](#)

[Ibrahim Elchami](#)

[Jordan Ruderman](#)

[Aurora Andújar](#)

[Ian Stadler](#)

[Brett Byer](#)

[Gianluca Redolfi](#)

### A FEW ACCOMPLISHMENTS OF OUR PAST WINNERS:

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- The first FDA-cleared smartwatch used for detecting and sending alerts of potentially life-threatening seizures.
- Commercial application of the subsurface geophysics technique muon tomography.
- Reducing textile production cost and textile waste with 100% real-time inspection for manufacturers.



## Key Dates for 2024

**April 30**

Nomination Deadline

**May 11**

Nominees will be down-selected and our shortlist notified

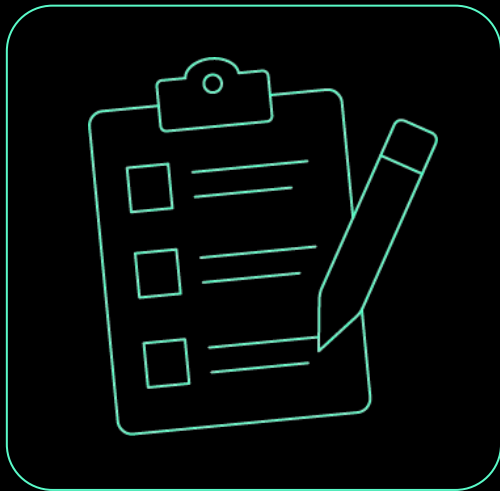
**May 30**

The judges will vote to select the Top 20 winners

**July 18**

Winners will be publicly announced in the Misties Virtual Awards Ceremony

# Submitting a Nomination



## You'll need to provide us with:

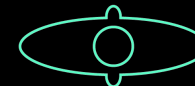
- ❑ The nominee's **name** and **email address**
- ❑ The nominee's **LinkedIn URL**, or a link to their **resumé**
- ❑ Detailed\* answers to **3 questions** about their accomplishments (see the following page) →  
*\*in 100 words or less*

## DISQUALIFYING CRITERIA FOR NOMINEES

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- Previous Misties Winners
- Current Misties Judges  
*(i.e. if a judge gets nominated, they will need to either step down or veto the nomination)*
- People who haven't commercially launched a product before

# Submitting a Nomination



*Remember: the greater the potential for impact, the greater the chance of winning an award.*

1.  
Tell us how they are advancing the UN's Sustainable Development Goals.

Is it an unreleased project, a recently released product, or maybe something that's been used globally for the last 5 years?

What's the potential for impact across the planet or population?

2.  
Tell us how their tech can shift the technological landscape.

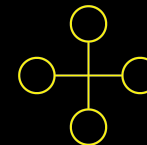
An electric toothbrush does not hold much inspiration, but an IoT connected toothbrush that uses machine learning to analyze your child's teeth brushing and could potentially reduce cavities? Sounds pretty sweet!

3.  
Tell us about products they've successfully commercialized.

Sure, inventing hundreds of devices or patenting thousands of projects is impressive - but we want to know about their *commercial* successes.

Are these inventions still being sold or are in use today? How many people are using them annually?

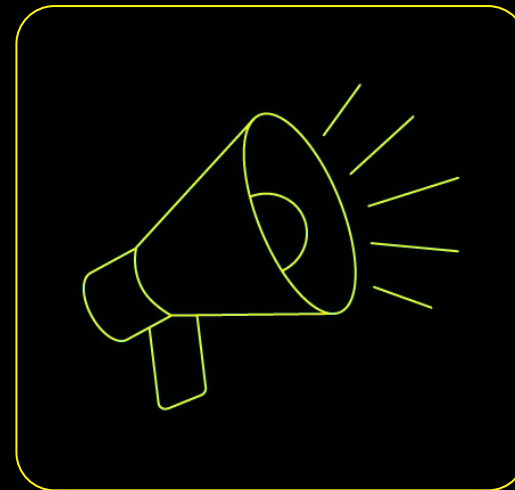
## Other ways to support the Misties



The Misties are the first award of its kind, and by joining us in creating a successful awards season—whether you're entering, judging, sponsoring, or simply spreading the word—you are getting in from the ground up on an exciting new era in hardware product development.

To the right are other ways you can get involved with the 2024 Misties Awards.

- **Fill out or share our [judge nomination form](#)**
- **Fill out or share our [partner application form](#)**
- **Share the [Misties Awards](#) directly with your network**





# The Misties

Recognizing the Top 20  
Individual Leaders in Intelligent  
& Connected Devices

We look forward to honouring the *unsung heroes* of intelligent and connected devices with you.

## QUESTIONS?

Reach out to MistyWest  
cofounder [Leigh Christie](#)  
on [LinkedIn](#).

Email us at  
[contact@mistywest.com](mailto:contact@mistywest.com)